

VISIT GREENE

Greene County Tourist Promotion Agency

Greene County, PA Travel & Tourism

**\$78.5
million**

*Spent by
Visitors
in 2017¹*

486

*Jobs provided
by Tourism
in 2017¹*

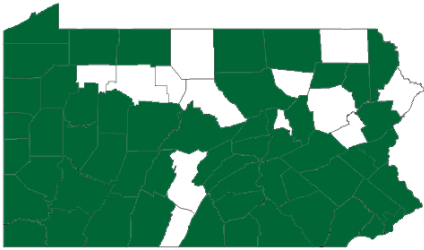
53%

*Visitor
Attendance
at 2018 Events²*

4,392

*Facebook
Followers*

Where Our Visitors Came From in 2018²...



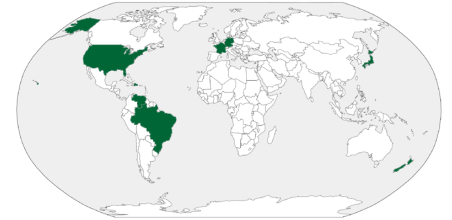
54

*Pennsylvania
Counties*



42

*States and
Territories*



8

Countries

1,613

Over 1,600 Greene County Official Visitor Guides were direct mailed by request to 51 states/territories and 4 countries in 2018. Nevada was the only state that did not request a guide. Over 15,000 guides were distributed at events, PA Welcome Centers, Rest Areas, and other regional key locations.



783,234

People saw over 783,000 impressions of content from the Greene County Tourist Promotion Agency official Facebook page. Content reached people in 22 states and 2 countries.

www.VisitGreene.org • 724-627-8687

¹ 2017 Economic Impact of Travel and Tourism in Pennsylvania
² 2018 Greene County Community Events & Projects Grant Program