

VISIT GREENE

Greene County Tourist Promotion Agency

The Greene County Tourist Promotion Agency partnership program provides invaluable exposure, information and education to our local partners. If your business or organization provides a service best elevated by marketing to both locals and visitors, we have great news for you:

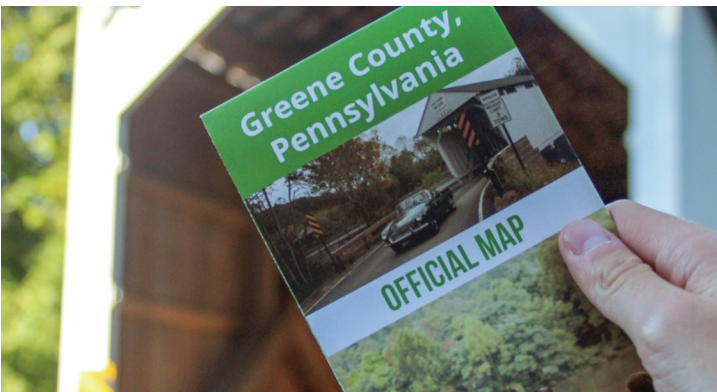
We can give you additional exposure!

Greene County, Pennsylvania

2018-19 Official Visitors Guide

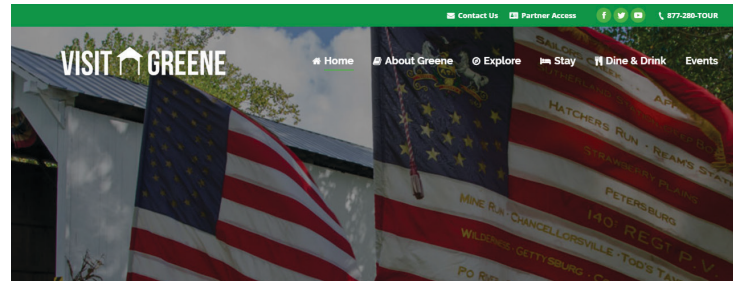


The *Official Visitors Guide* is distributed to Pennsylvania's Welcome Centers, Rest Areas, and regional distribution locations. In addition, copies are mailed to inquiring visitors across the country and internationally.



Greene County Tourism publishes the Official Map for Greene County.

The comprehensive map helps motorists and recreational enthusiasts explore our County.



A new and interactive website was unveiled in 2018.

Tourism partners are listed exclusively alongside Greene County events and activities.

VISIT GREENE

Celebrate fall with us!

Mason-Dixon Line Festival Oct. 12-13, Mason-Dixon Historical Park	Skyview Drive-In Halloween Night Oct. 20, Skyview Drive-In, Carmichaels
47th Annual Harvest Festival Oct. 13-14, Greene County Historical Museum	Warrior Trail Hike Oct. 21, Moninger Shelter, New Freeport
WHS HallowGreene Community Fall Festival Oct. 16, Washington Health System - Greene	Waynesburg Lions Club Annual Halloween Parade Oct. 25, Downtown Waynesburg
It's Ghost Story Time! Oct. 19, Flenniken Public Library, Carmichaels	The Spook Bank Haunted House Oct. 26-27, Corner Cupboard Food Bank
Halloween Bash at the Winery Oct. 19, Thistlethwaite Vineyards, Jefferson	Flenniken Library's Trunk or Treat Oct. 27, Greene Valley Presbyterian, Carmichaels
4-H Market Swine Show & Sale Oct. 20, Greene County Fairgrounds	Spirits of the Night Oct. 27, Greene County Historical Museum

For more information and additional events:
www.VisitGreene.org or 724-627-8687

Tourism helps promote Greene County through print, radio, online, weekly e-blasts, and social media.

Promotion includes features in Pennsylvania, West Virginia, Maryland, New York, and Canada. In 2018, Greene County was also featured on the Good Morning America billboard in Times Square.

Additional Partner Benefit!

Greene County Tourism Partners receive exclusive access to yearly grant funding opportunities for advertising/promotion activities and capital development/improvement projects.

Our goal is to build Greene County as a destination and stimulate our economy by promoting the businesses, attractions and scenic natural beauty that makes us unique.

Recreation. Rural. History.

WHERE DO OUR VISITORS COME FROM?

35 Pennsylvania Counties

37 States & Territories

8 Countries

United States, Canada, Australia, Ecuador, France, Japan, Scotland & Sweden

44% of captured attendance at events came from outside of Greene County!

11% from Washington County, PA

10% from Fayette County, PA

9% from West Virginia

**Information provided by 2017 Greene County Tourism grant data and local polling locations.*

WHAT IS THE ECONOMIC IMPACT?

\$76.1 million in Traveler Spending

483 Travel Industry Employment

\$79.7 million in Total Travel Demand

Pittsburgh & Its Countryside region had the third highest share of traveler dollars spent on recreation and the fourth highest share spent on transportation among the state's tourism regions.

24.4 million in Transportation

17.6 million in Food & Beverage

12.6 million in Retail

12.0 million in Recreation

9.4 million in Lodging

**Information provided 2016 Economic Impact of Travel and Tourism in Pennsylvania*



Partnership Annual Dues *(January-December 31)*
 _____ \$75 Business
 _____ \$50 Non-Profits, Clubs & Organizations,
 Farms & Municipalities
 _____ \$50 Individuals
Make checks payable to Greene County Tourism

Greene County Tourist Promotion Agency Partnership Application

Business/Organization Name: _____

Contact Name: _____ Title: _____

Street Address: _____

City, State, Zip: _____

Mailing Address *(if different)*: _____

Main Phone Number: _____ Website: _____

Alt. Phone Number: _____ Email: _____

Social Media:

- Facebook
 Twitter
 Instagram
 YouTube
 Other: _____

Directory Categories (check **one (1)** category that best describes your business/organization):

Living in Greene

- Business & Economic Development
- Churches & Retreats
- Energy
- Educational
- Financial Institutions
- Funeral Homes
- Healthcare
- Government & Organizations
- Individual
- Insurance
- Libraries
- Media Communications
- Non-Profits/Clubs & Organizations
- Pet Care & Shelters
- Photography
- Printing & Promotion Services
- Real Estate

Agritourism

- Farms
- Butchering / Meat Processing
- Clubs & Organizations
- Fairs & Fairgrounds
- Farmers Markets
- Nurseries / Garden Centers
- Winery

History & Heritage

- History & Heritage

Recreation

- Airport
- Clubs & Organizations
- Dance Studio
- Drag Racing
- Drive-In Theater
- Golf
- Martial Arts
- Motocross
- Parks
- Pools
- Roller Rink
- Shooting Sports
- State Game Lands
- Tennis Courts
- Trails

Dine and Drink

- Dining
- Beer & Wine
- Catering & Rentals

Stay

- Accommodations *(Check all that apply)*
 - Hotel/Motel
 - Campground
 - Cabin Rentals
 - Other: _____

Shopping

- Antiques
- General Stores
- Grocery
- Gifts & Specialty
- Suppliers

Other *(Please Describe)*

Complete other side →

Updated 10/10/18

Partnership Application Continued...

Business/Organization Description *(up to 20 words):*

Calendar of Annual Events

Please list any annual events you wish to include in Visitors Guide and Advertising *(as space permits)*.

Event #1

Name of Event: _____

Annual Calendar Date(s): _____

Location: _____ City: _____

Website: _____ Phone: _____

Description (up to 25 words):

Event #2

Name of Event: _____

Annual Calendar Date(s): _____

Location: _____ City: _____

Website: _____ Phone: _____

Description (up to 25 words):

Updated 10/10/18

Office Use Only Payment \$ _____ Method _____ Date _____

Welcome Packet Sent _____

Directory Listing

QuickBooks _____ Website _____ Social Media _____ Visitors Guide _____

Event Listing

Website _____ Social Media _____ Visitors Guide _____