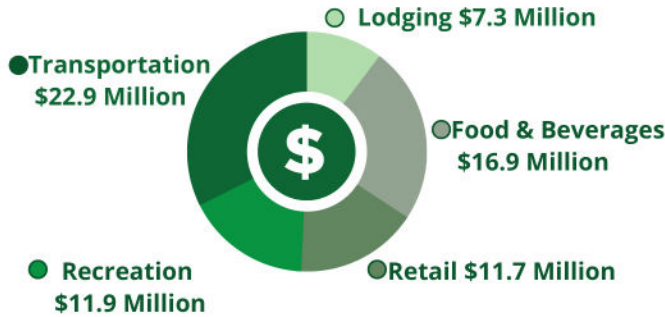


35,248 TOTAL POPULATION | 2020

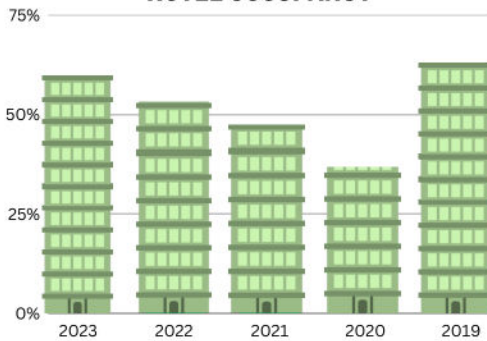
## VISITORS SPENDING

\$70.7 MILLION TOTAL | 2021



503 JOBS PROVIDED  
BY TOURISM IN 2021

## HOTEL OCCUPANCY



## NAICS INDUSTRY DESCRIPTION | 2022

- RANK
1. COAL MINING
  2. JUSTICE, PUBLIC ORDER, AND SAFETY ACTIVITIES
  3. ELEMENTARY AND SECONDARY SCHOOLS
  4. OTHER SPECIALTY TRADE CONTRACTORS
  5. RESTAURANTS AND OTHER EATING PLACES

## ADVERTISING PUBLICATIONS | 2023

WHERE & WHEN PENNSYLVANIA  
TRAVEL, TASTE + TOUR  
VISITPITTSBURGH  
WV LIVING  
WV WEDDINGS



DOMINION POST  
BUSINESS VIEW  
XPLORE MAGAZINE  
MORGANTOWN MAGAZINE  
HAPPY TRAVELER GUIDE, VISIT PA

@VISITGREENE



1.4 MILLION  
USERS REACHED  
ON FACEBOOK

2023



8,788 FOLLOWERS

@VISITGREENE



206K USERS  
REACHED ON  
INSTAGRAM

2023



1,446 FOLLOWERS

@VISIT GREENE COUNTY PA



103.8 HOURS  
WATCHED ON  
YOUTUBE

2023



71 SUBSCRIBERS